

# Epicor LaserCat 3 eCatalog

The Industry's Most Advanced eCatalog Solution Provides Superior Speed, Efficiency, and Accuracy

Epicor® LaserCat® 3 eCatalog combines the aftermarket's most extensive replacement parts data with an intuitive Microsoft® Windows®-based user interface that helps customers through fast, accurate transactions.

The LaserCat 3 interface enables faster and significantly more focused and precise lookups by any counter professional.

#### **Sell More with Fewer Returns**

LaserCat 3 eCatalog isn't merely an eCatalog solution—it's a proven path to increased sales. In addition to faster, more accurate lookups, LaserCat 3 eCatalog delivers access to an array of industry-leading databases not available through other eCatalogs.

These additional data resources—including the new Epicor PartExpert® GFX™ eCatalog OE vehicle system diagrams, Cover-to-Cover™ image and product content, InterChange® OE and aftermarket cross-reference, Epicor PartExpert OE parts, Epicor BuyerAssist® buyer's guide, Epicor LaborExpert® flat-rate labor guide, ServicePlus™ OE maintenance recommendations, and TireExpert™ OE tire guide and tire product database—enable businesses to expand into profitable new parts and service areas and identify and sell parts their competitors can't.

LaserCat 3 eCatalog also consolidates critical part and application information within a single screen—dramatically reducing the number of clicks required for most lookups. Users can also launch a lookup with any of five inputs—year/make/model, VIN, license plate, category/group such as belts and cooling, or a simple part description such as "water pump." Together, these exclusive features help eliminate the need to take notes and significantly reduce errors—leading to increased customer satisfaction.

### **Key Features**

#### **Industry's Most Comprehensive Parts and Service Database**

LaserCat 3 helps users unlock the full value and competitive advantage of Epicor industry-leading data.

- Catalog covers 13,000+ product lines from more than 4,400 industry suppliers
- Coverage of more than 575 million applications
- More than 60+ million interchange listings—OE to aftermarket, aftermarket to aftermarket
- VIN and license plate decoding for virtually any passenger, light, or medium-duty truck application manufactured since 1962



Help increase speed, efficiency, and accuracy of every counterperson.

Help reduce or eliminate lookup errors through more focused and precise parts research.

Expand into new product and service categories through one-click access to a variety of additional vehicle databases.

Provide a superior customer experience through significantly more proficient and effective counter staff.

Enjoy seamless integration with Epicor Eagle®, Epicor Prism™, Epicor Vision®, several other business management platforms, and as an SDK for integration with a custom-built business management system.

Gain access to catalog data for United States, Canada and Mexico aftermarket industries.

- Millions of product images, product specifications, aftermarket TSBs, MSDS, installation instructions, and more
- OE maintenance schedules and service recommendations
- Tire fitment listings, inflation recommendations, lug nut information, tire product information, and more

#### **Extraordinarily Intuitive User Environment**

LaserCat 3 eCatalog helps counter professionals become faster, more efficient, and extremely accurate on the job.

- Start any lookup with year/make/model, VIN, category/ group, or part description
- Use streamlined lookups with combined car and truck makes, research by model, and "specific conditions"
- Navigate parts by vehicle system using OE component diagrams
- Navigate by mouse or keyboard
- Use highly configurable user interface
- Allows creation of customer categories
- Access multiple suppliers' product line coverage lists
- Control parts display by part descriptions—including hiding parts not carried
- · Control parts display by vehicle make

## "One-Click" Access to Additional Product Categories

LaserCat 3 eCatalog helps expand product and service offerings into profitable, high-growth categories through a variety of integrated databases and value-added tools.

- Epicor InterChange®—Find parts your competitors can't through 60+ million interchange records
- GFX eCatalog OE vehicle system diagrams—Enable users
  of virtually any skill level to more quickly and easily
  identify all the critical replacement parts for a given job
  through interactive, application-specific system diagrams
- Cover-to-Cover—Reduce returns by choosing the right part the first time through detailed images, product specifications, TSBs and more

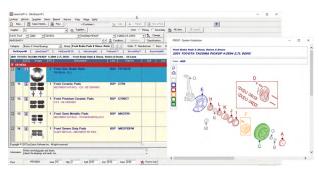


Figure 1: Epicor PartExpert GFX eCatalog OE vehicle system diagrams

- All Lines—Accurately outsource non-inventory parts with instant access to millions of part numbers
- Epicor BuyerAssist®—Improve buying decisions with full-featured, flexible, and easy-to-use electronic buyer's guide
- Epicor ServicePlus<sup>™</sup>—Display OE recommended maintenance intervals, by mileage, time or indicators
- LaborExpert—Help customers price the job with integrated flat-rate labor guide
- TireExpert—Easily find all of the information needed to sell tires

#### Seamless Integration with Epicor Business Platforms

The "tight" integration of LaserCat 3 eCatalog into leading business management solutions from Epicor delivers a superior customer experience.

- Fully integrated into Epicor Vision, Eagle for the Aftermarket, Prism™ and many other partner systems
- Complete access to system menu and functions
- Launch catalog with single keystroke or "click"
- Selected point of sale customer pricing in catalog including quantity on hand and quantity on order
- Available as an SDK for integration with a custom-built business management system or for use with any VARpartner systems

#### **CPICOR**

We're here for the hard-working businesses that keep the world turning. They're the companies who make, deliver, and sell the things we all need. They trust Epicor to help them do business better. Their industries are our industries, and we understand them better than anyone. By working hand-in-hand with our customers, we get to know their business almost as well as they do. Our innovative solution sets are carefully curated to fit their needs, and built to respond flexibly to their fast-changing reality. We accelerate every customer's ambitions, whether to grow and transform, or simply become more productive and effective. That's what makes us the essential partners for the world's most essential businesses.

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